

Contract Agreement Between:

CONTRACT



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision 562412 /		Alt Order #
Product Political		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1951
Advertiser Kander/D/Sec of State		Original Date / Revision 10/11/12 / 10/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTVI	Account Executive Mickie Reeves	Sales Office St. Louis - KTVI
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code 356	Product Code
Agency Ref		Advertiser Ref

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	2	10/16/12	10/22/12	530a-6a	530a-6a		:30			NM	0	\$0.00
2	2	10/16/12	10/22/12	M-F 6a-7a	6-630A		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	--1----				1	\$900.00			
3	2	10/16/12	10/22/12	M-F 6a-7a	630-7A		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	---1---				1	\$975.00			
4	2	10/16/12	10/22/12	Fox 2 News at 7 am	7-730A		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-----				1	\$825.00			
5	2	10/16/12	10/22/12	Fox 2 News at 7 am	730-8A		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-1--1--				2	\$825.00			
6	2	10/16/12	10/22/12	Fox 2 News at 8 am	8a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-1----				2	\$750.00			
7	2	10/16/12	10/22/12	Fox 2 News at 8 am	8a-9a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-1----				2	\$750.00			
8	2	10/16/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-1-1--				3	\$275.00			
9	2	10/16/12	10/22/12	Fox 2 News Midday	11-1130A		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	---1---				1	\$425.00			
10	2	10/16/12	10/22/12	Fox 2 News Midday	1130A-12P		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	11--1--				3	\$425.00			
11	2	10/16/12	10/22/12	M-F 5p-530p	5p-530p		:30			NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-1--1--				2	\$975.00			
12	2	10/16/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	Political	1951

Advertiser	Original Date / Revision
Kander/D/Sec of State	10/11/12 / 10/11/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-1----				2	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	2	10/16/12-10/22/12	M-F 530p-6p	530p-6p	M--W-----	:30		\$900.00	NM		
	See MG 12.4											
	4	2	10/18/12-10/18/12	M-F 530p-6p	530p-6p	----Th-----	:30		\$900.00	NM		
	Ⓜ MG for 12.2 10/17											
13	2	10/16/12	10/22/12	M-F 6p-630p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	---1---				1	\$900.00			
D 14	2	10/16/12	10/22/12	M-F 9p-10p	9p-10p		:30			NM	0	\$0.00
15	2	10/16/12	10/22/12	Fox 2 News Saturday	7a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1-				1	\$450.00			
16	2	10/16/12	10/22/12	Fox 2 News Saturday	830-9A		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1-				1	\$450.00			
D 17	2	10/16/12	10/22/12	Fox 2 News Saturday	5p-6p		:30			NM	0	\$0.00
18	2	10/16/12	10/22/12	Su 7-9a	730-8A		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1				1	\$375.00			
19	2	10/16/12	10/22/12	Fox 2 News Sunday Mo	8-830A		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1				1	\$375.00			
20	2	10/16/12	10/22/12	FOX News Sunday	9-930A		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-----1				1	\$450.00			
N 21	2	10/22/12	10/22/12	M-F 6a-7a	6-630A		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-----				1	\$1,350.00			
N 22	2	10/16/12	10/22/12	Fox 2 News at 7 am	7-730a		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	-111---				3	\$1,250.00			
N 23	2	10/19/12	10/19/12	M-F 5p-530p	5p-530p		:30			NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	----1--				1	\$2,225.00			
N 24	2	10/22/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	1-----				1	\$2,025.00			
N 25	2	10/16/12	10/22/12	M-F 9p-10p	9p-10p		:30			NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	--1----				1	\$2,025.00			
N 26	2	10/16/12	10/22/12	9p News Delayed	930-10p		:30			NM	3	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	11-1---				3	\$2,025.00			
Totals											36	\$34,075.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	36	\$34,075.00	\$28,963.75
Totals	36	\$34,075.00	\$28,963.75

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> Political	<u>Estimate #</u> 1951
<u>Advertiser</u> Kander/D/Sec of State		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

Signature: _____ Date: _____

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